



# TECHFEST-2022



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## Rules & Regulations

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**NAME OF EVENT: TECHPRENEUR**

**DEPARTMENT: MULTIDISCIPLINARY EVENT**

**EVENT TYPE: INDIVIDUAL**

**VENUE: BLOCK - E, CIVIL ENGINEERING DEPARTMENT, GEC-RAJKOT**

**EVENT REPORTING TIME: 11/10/2022, 09:00 AM**

**EVENT SCHEDULE: 11/10/2022, 09:00 AM Onwards**

**NO. OF MAX. PARTICIPANTS: NO LIMIT**

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**EVENT DESCRIPTION:**

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The event is based on the application of Design Engineering Fundamentals for Idea to Implementation procedure. Each participant will have to undergo MCQ based test in the Elimination round to qualify for the Survival round. The MCQ test will be based on the Design Engineering Fundamentals, Start-up and Entrepreneurship.

The students qualified from Elimination round have to appear in Survival round, where they have to represent their innovative business idea, addressing the solution to any technical or real-life problem, by preparing the Sheet.

The students qualified for Final round will have to prepare the final sheet for presenting their innovative Business Idea as well as have to undergo an evaluation process and interaction with the Jury members.



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## TEAM SPECIFICATION:

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-NA- (Individual Event)

## REQUIREMENTS:

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All the required material for the event will be provided by the host institute. Still, participants can bring their own material which is/are idea specific and needed to prepare required sheets.

## GENERAL RULES:

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It is compulsory for all the students to appear for MCQ test in Elimination round to qualify for the Survival round

All the required material for the event will be provided by the host institute

All the participants must prepare the required Sheet(s) to represent their Business Idea within the specified time

Final evaluation will be done by the Jury members based on the innovative Business Idea presented through Sheet and Q/A session

Any participant/group of participants who is not ready/available at the event commencement time leads to disqualification from the event

Any kind of interference between participants or with judges (including obstruction of sight line and destruction of equipment) leads to disqualification

All the detailed information pertaining to the task of the event will be provided at the beginning of the event

In case of any discrepancy, decisions of the Jury/ Committee members shall be treated as final and binding to all

Host institute reserves rights related to modification and updating the rules for successful completion of the event

## LEVEL DESCRIPTION:



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- **Round 1: Elimination Round (Day 1, 1 Hour, All registered Participants)**
  - **Round 2: Survival Round (Day 1, 2 Hours, 50 Participants)**
  - **Round 3: Final Round (Day 1, 5 Hours, 15 Participants)**

## JUDGING CRITERIA:

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- **Elimination Round:** Filtering will be done based on the score of MCQ based test of 30 Marks
- **Survival Round:** The prepared sheet should be self-explanatory to convey the proposed innovative business idea to jury members. The participants should use their creative skills to convey their ideas without explicitly explaining it.

- **Final Round:**

Final Poster must include following Parameters / Fields:

- Information
- Customers / Target group
- Ideation
- Cost / Budget
- Implementation
- Marketing Mix





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## JUDGES:

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Any one Industry Expert with minimum 10 years of experience in the relevant discipline  
OR

Any one Academic Expert with minimum 10 years of experience in relevant discipline  
AND / OR

Any one faculty from any other GTU affiliated college in the same zone  
AND /OR

Any one faculty from the Host Institute

## EVENT COORDINATORS:

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You can contact the following coordinators if you have any query regarding the event.

| Sr. No | Name             | Faculty/ Student | Contact No | Email ID.                       |
|--------|------------------|------------------|------------|---------------------------------|
| 1      | Dr. Rahul Mehta  | Faculty          | 9428412767 | techpreneur@gecrajkot.ac.in     |
| 2      | Chintan Viradiya | Student          | 9714562025 | chintanviradiya360311@gmail.com |